
UniFootball
Football is a mean of social promotion, human development and integration
ETIHAD
AIRWAYS
Qatar Foundation
AON
convivium
AFRICA

The Creators:

Giacomo Allena:

- Bachelor: Economy and Management at La Sapienza University of Rome, Italy
- Master degree in Management at Bocconi University of Milan, Italy
- Volunteering experience in Ghana delivering sport equipments to different villages
- Social and Sport Department Coordinator for Convivium Africa



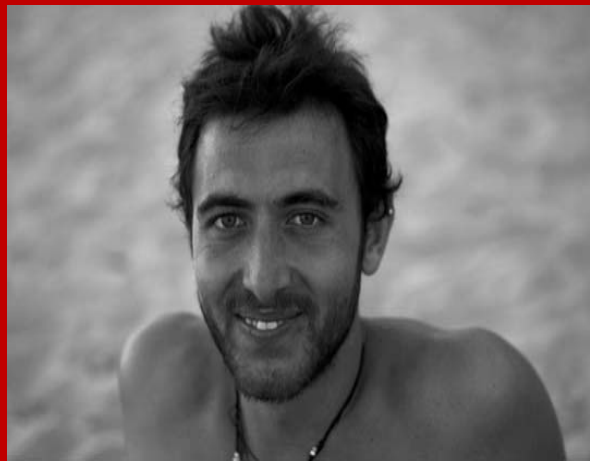


Flavio Ippolito:

- Bachelor: Economy and Management at Tor Vergata University of Rome, Italy
- Football trainer for US Boreale
- Volunteering experience in Ghana delivering sport equipments to different villages
- Social and Sport Department Coordinator for Convivum Africa

Valerio Prossomariti:

- Bachelor: Economy and Management at Tor Vergata University of Rome, Italy
- Joint Master degree in sustanaible business management at Utrecht University, Nederland. With a mobility semester in Austria (Graz) and in a Maasai village (Maasailand, Kenya).
- Volunteering experience in Cuba, Cambodia India and Kenya



Convivium Africa

Business oriented projects

- Since 2001 CONVIVIUM, in joint with a Group of leading Italian Companies in different sectors, is investing in several countries in Africa, developing many projects in various sectors:
- Infrastructure and costruction
- Energy
- Environment
- Information Technology
- Telecommunications and Transport
- Tourism
- Import/Export
- Agriculture and fishing

In March 2004, Convivium signed an MOU in Kenya with the Eastern Africa Secretariat of NEPAD (New Partnership for Africa's Development), to develop projects in partnership with the local governments and private sector.

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Humanitarian projects

- Convivium is also supporting solidarity projects in Africa, particularly, since 2006 is promoting a project to help young students in Kibera Primary School in Nairobi – Kenya. The school has 2.500 students coming from the slum of Kibera, the biggest and one of the poorest of all african countries, with more than 1.000.000 people living there (see our web site www.kiberasfriends.it). Now also in Senegal and Ghana.



“We came back home with a dream: we don’t want to stop at this point our beautiful adventure; we don’t think some uniforms can be enough…we really made up our minds to begin to realize something very useful for their future” (Ghana experience)

The project

- To build a football school in Ghana for children from the age of 6/7 until the age of 18
- To build a football structure made of 3/4 football fields and 2 changing rooms or use an already existing structure
- At the beginning export from Italy football trainers in order to teach locals how to train and create a competitive football team
- To start from a specific area of Ghana and then expand it in different areas of Ghana



Steps to undertake (1):

- Approval and support from the Ghana Football Federation
- To write a Business proposal with the support and suggestions of Ghana Football Federation
- To find a football team that is eager to support such project e.g. Fiorentina, Udinese, AS Roma, Etc (We already contacts with some italian football clubs)

Steps to undertake (2):

- To find a football player who is willing to cooperate and promote this project (we already have a contact and the willingness to participate of Stephen Appiah)
- To start with Ghana and expand this project in different areas of Ghana and then of Africa (e.g. Tanzania, Kenya, Senegal, Gambia, Nigeria, Etc.)


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Why Ghana as starting point of this project?



- The economic development of Ghana in this moment
- The already exsting experience of Flavio and Giacomo in such specific area






“We thought that matching our biggest love, football, and this solidarity wish should be the right way to make our dream true”

Our idea of Football:




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POLICE


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